

HIGH AUTHORITY BACKLINKS

You need them. We get them.

Anchorfy
BACKLINKS MADE EASY

Don't get left in the digital dust

QUALITY BACKLINKS ARE WITHIN REACH

Too often, brands are intimidated by the thought of going all in with their **search engine optimization (SEO) efforts**. Maybe it sounds “too complicated” or “too expensive.”

It's true — expanding your digital footprint is an ongoing investment that **requires time, money and strategy**. But businesses that don't embrace cutting-edge SEO and marketing tactics **get left in the digital dust**.

Visibility is everything. If you're the best in your industry, it doesn't matter if nobody can find you online. The bottom line? A **strong and diverse backlink portfolio is essential** if you want to remain competitive in online search.

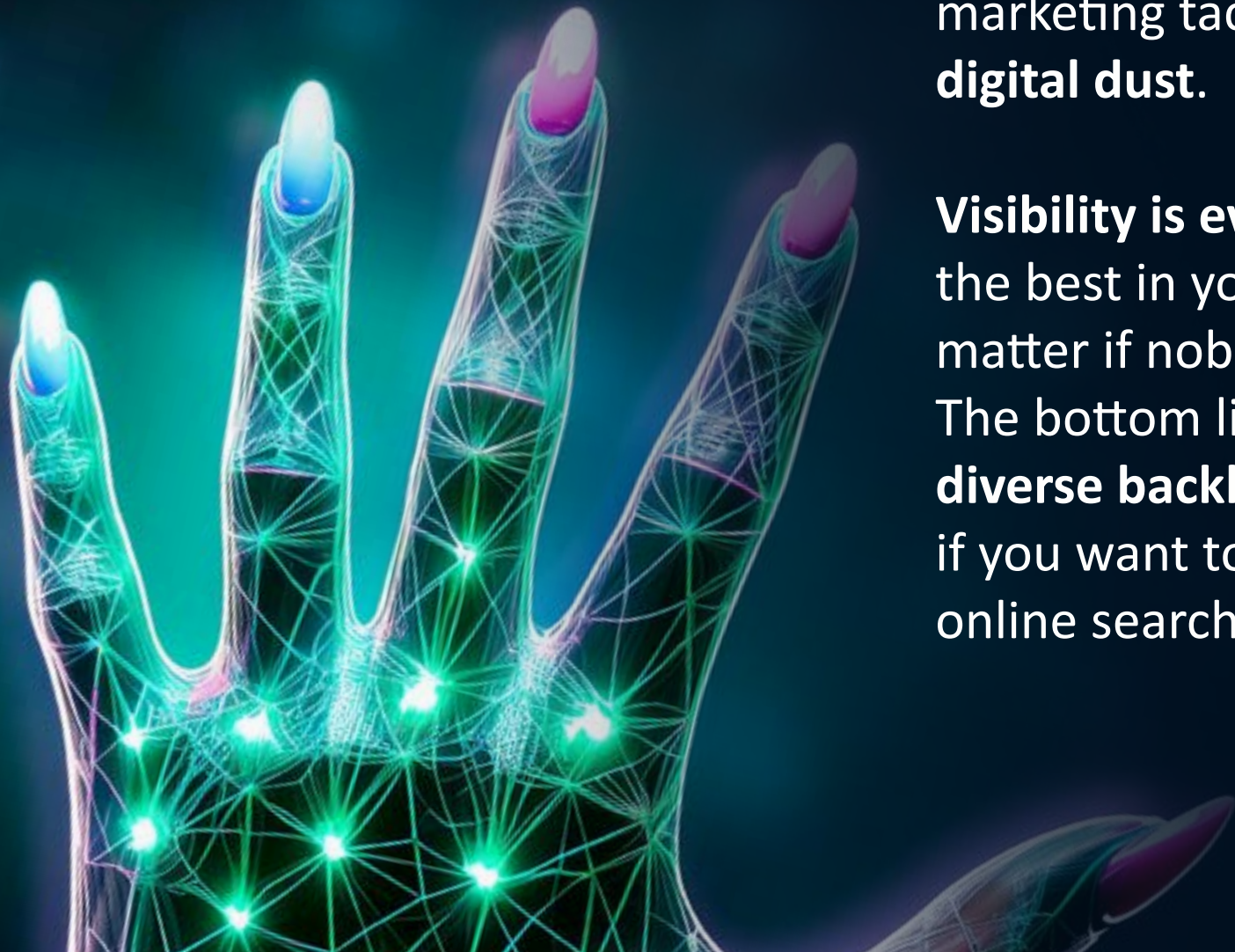


For people to discover your website, you need to **build pathways and big, flashing signs** that lead them there. In digital marketing terms, this means **you need links, links and more links**.

— **Luisito Batongbakal**
MonitorBacklinks.com



Anchorfy
BACKLINKS MADE EASY





BACKLINKS *by the* NUMBERS

Take your web rankings to new heights



Backlinks are among Google's

TOP 3

ranking factors.

SOURCE: SEARCH ENGINE LAND



Almost
40%
of businesses
spend between
\$1K-5K
on link building
each month.



SOURCE: USERP



More than
80%
of in-house
SEO marketers
dedicate up to
50% of their
budgets to link
building.

SOURCE: AIRA

On average,
companies
spend more
THAN
\$1,000
to obtain a
high-quality
backlink (but
that's not our
style).



SOURCE: AUTHORITY HACKER

Performance PR

OUR WINNING STRATEGY

Every day, bloggers and journalists are on the hunt for **expert sources** to speak on a variety of topics. Anchorfy's experienced writers craft responses on your behalf.

We foster trust by getting well-acquainted with you and your brand so we can **pursue backlink opportunities from all angles**. As an added bonus, the articles give you **social media content to share** as you build your personal and professional brands.

In addition to **improved SEO** through a **diverse backlink profile**, getting published helps **position you as a thought leader in your industry**. As your digital footprint and expert insights grow, your audience begins to **see you as a go-to source** for all things related to your area of expertise. Imagine your insights featured on high authority websites (and the **powerful impact it could have on your brand**).



BUILD YOUR BRAND. BUILD YOUR LEGACY.

IMAGINE YOUR INSIGHTS ON:

GO BankingRates UP JOURNEY

Forbes CBNATION
TEACH A CEO
BIZ SCHOOL

BESTLIFE healthline

UNSTACK romper

BULK.LY : Bustle PRETTY PROGRESSIVE

convert® motivosity

babycenter CRM LAB

PRICING GUIDE

Tier 1

12-month commitment
Max Spend: \$2,500/month

DOMAIN RATING	COST PER LINK	INDUSTRY LINKS
0-9	\$0	\$0
10-20	\$150	\$300
21-30	\$200	\$300
31-40	\$250	\$350
41-50	\$300	\$400
51-60	\$350	\$450
61-70	\$400	\$500
71-80	\$450	\$550
81-90	\$500	\$600
91-100	\$600	\$700

Tier 2

6-month commitment
No Max Spend

DOMAIN RATING	COST PER LINK	INDUSTRY LINKS
0-9	\$0	\$0
10-20	\$250	\$350
21-30	\$300	\$400
31-40	\$350	\$450
41-50	\$400	\$500
51-60	\$450	\$550
61-70	\$500	\$600
71-80	\$550	\$650
81-90	\$600	\$700
91-100	\$700	\$800

Tier 3

3-month commitment
No Max Spend

DOMAIN RATING	COST PER LINK	INDUSTRY LINKS
0-9	\$0	\$0
10-20	\$350	\$450
21-30	\$400	\$500
31-40	\$450	\$550
41-50	\$500	\$625
51-60	\$550	\$650
61-70	\$600	\$700
71-80	\$650	\$750
81-90	\$700	\$800
91-100	\$800	\$1K

TAKE 50% OFF FOR ALL NO-FOLLOW LINKS



FREQUENTLY ASKED QUESTIONS

Why are backlinks so expensive?

While a diverse backlink profile is necessary to remain competitive in online search, it can be cost-prohibitive for many businesses. That's why Anchorfy offers flexible pricing plans that bring quality backlinks for a fraction of the cost of digital marketing agencies. Backlinks are among Google's top three ranking factors, making them invaluable digital assets. The high price tag of quality backlinks is a reflection of their efficacy, as well as the time and effort it takes to acquire them.

What is a no-follow backlink?

When websites add backlinks, they have the option to select the "no-follow" option in the link's settings. The "no-follow" tag is a signal to search engines to overlook the link when ranking websites. However, this type of link is still beneficial. For example, a no-follow backlink can still attract organic traffic to your website (which positively impacts search rankings). [Read this article](#) for more information on how no-follow backlinks benefit businesses.

Why do industry-specific backlinks cost more?

If you own a clothing brand, and GQ Style Magazine links to your website, it will super-charge your chances of ranking for highly relevant key terms. An industry-specific backlink offers much more SEO authority than other links.

How long do backlinks last?

We can't guarantee that a published backlink will remain on a website until the end of time, but research shows the average backlink lasts two years. However, it's likely that the backlink could remain active for many years to come. A robust backlink strategy helps ensure that losing a backlink here and there won't be catastrophic to your rankings.

What is a domain rating?

A domain rating is a score given to a website based on its backlink profile. The more high authority websites link back to a given website, the higher its domain rating climbs.



IS PERFORMANCE PR EFFECTIVE?

ALLSTATE BAIL BOND CASE STUDY



When Allstate Bail Bond in Texas launched its digital presence from scratch, their domain rating was a zero.



Their first backlink was published on GoBankingRates.com, which has a high domain rating of 82.

The customer did home remodeling on the side, and we went with that angle to pursue this link opportunity. We get to know our customers and their brands so we can leverage unique stories like this that boost SEO and help drive website traffic.



Lessons From a Real-Life House-Flipping Side Hustler

Joshua Nelson is a licensed bail bondsman in Amarillo, Texas, and the owner of [Allstate Bail Bonds](#). Late last year, he and a friend — both of whom have construction backgrounds — decided to flip their first house, doing most of the work themselves.

"Because we were completing a complete indoor renovation ourselves while I was running my bail bond company, at one point I felt like I bit off more than I could chew," Nelson said. "There were a lot of out-of-pocket costs from the get-go. We had to put 10% down because it's an investment property. Because we were completing the work ourselves, it took several months to complete, meaning we had to make several mortgage payments on the property. When we put the house on the market, it was taking a while to drum up interest, so we ended up investing an additional \$2,200 to have the exterior painted."

Here are a few lessons he learned along the way:

- Contractors cost money but save time. Which is worth more to you?
- Realtors take a big chunk, so if you are going to regularly flip houses, it may be worthwhile to get your real estate license so that you can serve as your own listing agent.
- Consider getting an interest-only loan, which lets you pay only the interest on the mortgage for a period of time while you're flipping the home.



"The most impressive thing about working with Anchorfy is their creativity and how fast they were able to hit the ground running and move the needle on my SEO."





Joshua N., Owner
Allstate Bail Bond




ALLSTATE BAIL BOND CASE STUDY CONT'D




From that one link, Allstate's domain rating shot up to a 1.2! One point may not sound like much, but that's some decent movement in the SEO world. Knowing this, just imagine what an ongoing investment in link building can do for your business.

**Allstatebailbond** 
.www.allstatebailbond.com/

Health Score	Domain Rating
100 +50	1.2
Crawled 2	
Redirects 2	
Broken 0	
Blocked 0	


3 LINKS FOR THE PRICE OF 1

yahoo!news
DOMAIN RATING 91

 **msn**
DOMAIN RATING 92

Like many other websites, GOBankingRates syndicates its content on other websites. That led to Allstate also being published on [msn.com](#) and [Yahoo News](#).

Link-building often leads to a chain reaction of quality backlinks!



NANCY BELCHER, PHD | WINONA

Portfolio

**CEO BLOG NATION
DOMAIN RATING: 71**



30 Entrepreneurs Reveal The Book That Has Been the Biggest Catalyst for their Business

#6- The 10X Rule by Grant Cardone



Photo Credit: Nancy Belcher

It gave me the most valuable piece of business advice I have ever received the fact that who you surround yourself with matters. After I took his advice and immersed myself in a community of like-minded people who are always striving to slay their goals, I saw massive movement in my business. Having that type of motivation around me in my daily life gave me the energy and passion I needed to stay driven. The people you hang out with dramatically impact every aspect of your life, including your business.

Thanks to Nancy Belcher, [Winona!](#)

[See Pricing](#)


Working From Home: 9 Ways to Best Support Your Pets

**FIGO
DOMAIN RATING: 72**

Install a Pet Door

Just because you're working from home doesn't mean you're always available. If you have a yard, installing a pet door allows pets to let themselves outside when they're ready to use the restroom, sunbathe or get some exercise. This is mutually beneficial for both you and your pets.

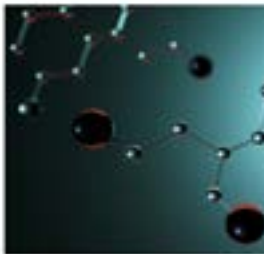
Nancy Belcher, [Winona](#)



Home > Wellness

Hormonal Health Risks for Men and Women

Wellness January 14, 2022



**CIRCLE DNA
DOMAIN RATING: 60**

Synthetic hormones are used in medicine to treat various conditions related to hyperthyroidism.

According to [Nancy Belcher](#), Ph.D. and CEO of [Winona](#), quite a few of our hormones are directly linked to our mental well-being. "Hormones like estrogen, testosterone, serotonin, and dopamine are all chemical messengers that are linked to a wide range of human behaviors including mating, aggression, and hyperactivity. When our hormones are in balance, our moods and behaviors will reflect that and vice versa."

Dr. Belcher goes on to say, "I think specialized treatments for hormonal health are going to be a medical trend we see a lot more of in 2022. That's because more than ever, research is showing how each person's unique hormonal makeup can impact so many of their bodily functions — including moods and behaviors."

**CEO BLOG NATION
DOMAIN RATING: 30**




Home > Leadership > Survey of 32 CRM Software Reviews...

Leadership | Reviews | Tool & Software

Survey of 32 CRM Software Reviews and Recommendations from 60 experts for Different Industries

By [Atique Qureshi](#) · February 17, 2022 · 0 comments · 6200 views

[f](#) [t](#) [G+](#) [p](#) [w](#)




Nancy Belcher, CEO and Co-Founder of [Winona](#)

I don't think my business will ever stop using Salesforce.

It is the world's leading CRM, and its robust features are unmatched. Salesforce enables businesses of all sizes to find customers, win their business and retain their loyalty.

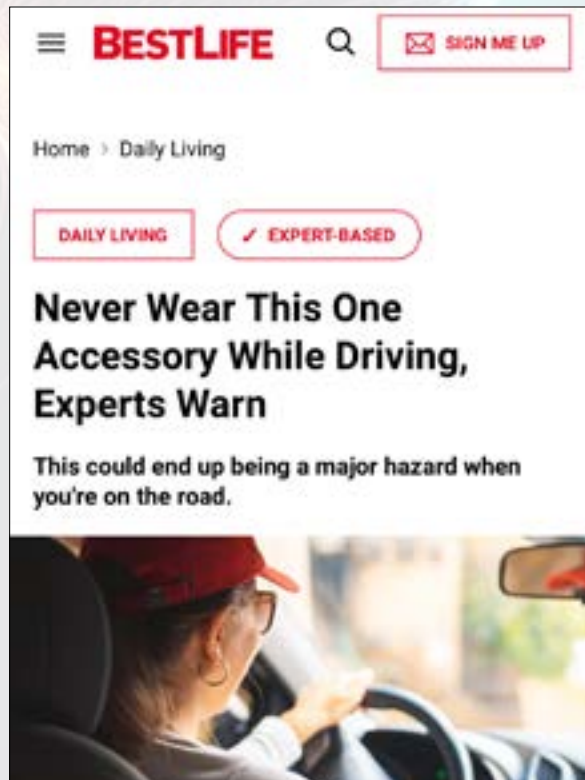
We also connect Salesforce to our e-commerce platform, which offers its own set of time- and money-saving benefits.



Industries: Women's Health Care, Telemedicine, eCommerce

JAE PAK, MD | HAIR RESTORATION DOCTOR

**BEST LIFE ONLINE
DOMAIN RATING: 79**



A long drive is the perfect time to listen to your favorite music or catch up on the latest podcasts. But the way you're listening while you drive is extremely important. "Wearing headphones while driving is completely unsafe," warns **Jae Pak, MD**, a health expert who is board-certified in emergency medicine. According to Pak, drivers who do this are eliminating a key sense that is meant to keep them safe while on the road.



Dr. Jae Pak, M.D., hair restoration expert and engineer, gave us other helpful product ingredient information. "To get ahead of female-patterned hair loss after forty, I always recommend massaging oils infused with biotin and lavender onto the scalp," says Park.

Park notes that fifteen-minute hair masks containing nourishing ingredients — like coconut oil, avocados, bananas, apple cider vinegar and honey— can also be helpful for "maintaining hair thickness and shine."

The key to great hair overall is a combination of diet, style, products and personalized advice from your doctor. This remains true long after you hit the big 4-0!

**SHE FINDS
DOMAIN RATING: 73**



By: Lauren Wilson | Dec 17, 2021

VEGAMOUR

Be Gentle

Another point that experts agree on is to be gentle on your follicles. "When it comes to hair loss prevention, the best thing is to avoid anything that may cause tension on your locks," advised Dr. Singh.

"For one, avoid chemically treating your hair," said Dr. Jae Pak, Medical Doctor and founder of Jae Pak Medical. "Along the same vein, opt for natural shampoos since mainstream products often contain harsh ingredients that strip the hair of their much-needed protective oils."



Can hair loss from depression grow back?

Hair loss from depression may not last forever, especially if you still have healthy hair follicles.

Dr. Pak says it's possible for hair to grow back once your depressive symptoms resolve and stress levels reduce. "If hair loss is medication-related, the normal hair growth process will likely resume once the substance is discontinued," he adds.

But because everyone's different and many factors play into hair loss, he notes that professionals need to evaluate folks on a case-by-case basis.

**<<VEGAMOUR
DOMAIN RATING: 65**

**<<PSYCH CENTRAL
DOMAIN RATING: 88**

**BUSTLE
DOMAIN RATING: 89**



Pulling on your hair, whether intentional or not, can also contribute to thinning hair. M.D. Jae Pak thinks that biotin and lavender can both be helpful solutions. This biotin hair thinning therapy shampoo can help repair hair that has suffered the effects of being pulled over the years. It is formulated from an all-natural blend of niacin, biotin, and argon oil that is specifically made to treat thinning hair.

"While there is no replacement for advanced medical therapies when it comes to restoring hair growth, massaging oils infused with biotin and lavender onto the scalp are home remedies that may help to regenerate the hair follicles," Pak told Bustle.

Industries: Medical, Cosmetic Surgery, Hair Restoration

RACHEL BLANK | ALLARA

HANDWRITTEN DOMAIN RATING: 70



"We Know You Have Other Options"

"We know you have other options." Southwest Airlines always impresses me when I take a flight and the attendant says, "We know you have other options when you fly, and we appreciate you choosing Southwest Airlines."

Reciting this sentence is a strategic business development move, and it has without a doubt led to a rising customer acquisition and referral rate. By acknowledging that your customers have other choices (your competitors), they realize you don't take their patronage for granted.

Rachel Blank, Allara



LIONESS DOMAIN RATING: 40

Rachel Blank, Founder and CEO, Allara

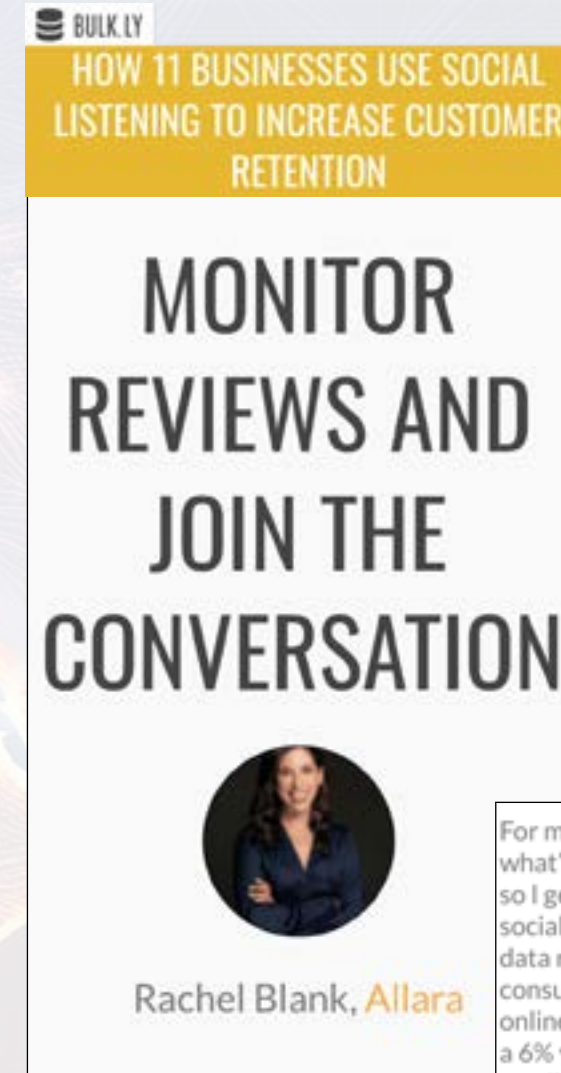
I launched a virtual care platform that helps women access the full spectrum of care for polycystic ovary syndrome (PCOS). It's revolutionized the way this common but often misunderstood condition is approached. I'm eager to expand to focus on other chronic conditions using the same model. To do that, I've been focused on bringing in more investors and advocates. Recently, actress and activist Jaime King partnered with us, which I think is going to go a long way in getting people interested in our successful telehealth model.

ADMNT.COM DOMAIN RATING: 37



Rachel Blank, Allara

"When actor and activist Jaime King invested in my startup, it gave us a new layer of credibility. There is a lot of compelling data in favor of influencer marketing, so finding a well-known investor is advisable in the founder community. People trust celebrities, so having one get behind your brand is an effective way to expand your total addressable market."



BULK.LY DOMAIN RATING: 75

For me, it's important to be aware of what's being said about my brand online, so I get a great benefit from Sprout Social's social monitoring features. According to a data roundup by BrightSocial, 72% of consumers surveyed said they wrote an online review for a local business in 2020, a 6% year-over-year increase. Whether you like it or not, virtually sharing opinions and experiences is becoming more of a norm.

Being alerted when my brand is mentioned enables me to promptly respond to customer feedback, whether positive or negative. I think joining conversations puts businesses at a big advantage when it comes to managing their online reputations.

Industries: Women's Health Care, Telemedicine, eCommerce

DR. MICHAEL GREEN, OB/GYN | WINONA



Why Doesn't My Website Show Up On Google?

Metadata Isn't Filled Out

A website will have a hard time ranking if the metadata on the back end isn't filled out. Metadata is part of the HTML code of the website and is used to provide information about a webpage and its elements.

Think of metadata as serving the purpose of making your website findable while also providing accessibility for the visually or hearing impaired. An example of metadata is the meta tags that are used to describe images.

While the typical web surfer will never see them, they live behind the scenes and serve a big purpose for SEO. If you're not sure how to find, fill out, or optimize your metadata for search, hire an SEO specialist to help.

HEALTHLINE >>
DOMAIN RATING: 92

<< AZ BIG MEDIA
DOMAIN RATING: 78

Parade

HOME > HEALTH & WELLNESS

Woah! Here Are 6 Reasons Why Your Body Jerks and Twitches at Random Times

Here's what to do if it's happening to you—especially if it's getting in the way of a good night's sleep.

EMILY LAURENCE • JAN 17, 2023

One common time the body jerks at a random time is right before you're about to drift off to sleep. Out of nowhere, you may feel your arm or leg start to twitch. "If you've ever been drifting off to sleep and are suddenly awakened by a strong and involuntary bodily twitch, you have experienced the phenomenon of hypnagogic jerks," says [Dr. Michael Green, MD](#), the chief medical officer at [Winona](#), a wellness platform for women.

healthline

HEALTH NEWS

Fact Checked

Michelle Obama and Menopause Symptoms: How She Fought Weight Gain and Hot Flashes



Written by [Julia Riles](#) on November 14, 2022
— Fact checked by [Sheeka Sanahori](#)



<< PARADE
DOMAIN RATING: 85

Hormone replacement therapy has been [controversial](#) because a 2002 study from the Women's Health Initiative found that it was more harmful than helpful and potentially caused [breast cancer](#).

"Even though the research was wrong, and the WHI has corrected and reversed the findings of its study, the misconceptions unfortunately still exist," says Dr. Michael Green, an OB/GYN at [Winona](#), a female-founded wellness center.

theCHECKUP
SingleCare

DRUG INFO

Lo Loestrin Fe alternatives: What can I take instead of Lo Loestrin Fe?

Lo Loestrin Fe doesn't work for everyone. Yaz, Yasmin, Apri, Minastrin 24 Fe, and Levora are some Lo Loestrin Fe alternatives. Get the full list [here](#).



By Georgia C. Yaloni, MD | Apr. 10, 2022

Medically reviewed by Anne Jacobson, MD, MPH &



What can I take in place of Lo Loestrin Fe?

Oral contraceptive pills are prescription drugs with varying concentrations of estrogen and/or progesterone that affect [ovulation](#). Most preparations contain less than 35 micrograms (mcg) of estrogen and are considered "low-dose." Some newer preparations contain less than 20 mcg of estrogen and are considered "ultra-low-dose pills."

"Low-dose birth control can be a great option as it's still just as effective but has a lower chance of causing unwanted symptoms (like headache and nausea)," says [Michael Green](#), MD, a board-certified OB-GYN and chief medical officer at [Winona](#).

Industries: Health Care, Telemedicine, eCommerce

ANNIE RICCI | PRIMA

Brett Farmiloe



How do you practice public speaking?

BRETT FARMILOE
DOMAIN RATING: 30

Join a Local Toastmasters Group

One of the best ways to get practice speaking in front of groups is by joining a local Toastmasters International Group. With more than 15,800 clubs internationally, this nonprofit educational organization provides the opportunity for people to enhance their public speaking and leadership skills.

Toastmasters offers a non-threatening environment to practice public speaking, and participants receive constructive criticism that helps take them to the next level in business and personal communication. Like any skill, public speaking abilities are honed through practice, and Toastmasters is a great way to get it.

[Annie Ricci](#), Senior Manager of Digital Marketing, [Prima](#)

WESTFIELD CREATIVE
DOMAIN RATING: 47



What Are The Average Email Open Rates Among Various Industries?

Posted on January 3, 2023



40% – Test With A/B Campaigns

We consistently see an email open rate of about 40%, which is about double the average for most businesses. We've achieved this largely through conducting A/B tests where we sent two different versions of subject lines, format, and copy to each half of the recipients.

From there, we were able to measure which options performed best, and we fine-tuned our strategy. From there, our open rates really began to climb. Even with our open rate success, we still do frequent A/B tests because we don't want our messaging to grow stagnant.

[Annie Ricci](#), Sr. Manager of Digital Marketing, [Prima](#)



Mansell Media
Jan 10, 2023 • 7 min read



14 Ways Small Businesses Can Grow Their Email List



Start a Newsletter On Twitter

Start a newsletter on Twitter, and invite users to subscribe. Twitter's newsletter is created on a third-party platform called Revue, and when a user subscribes via Twitter, you gain access to their email address. Of course, before launching, you'll need to commit to sending out regular content that your audience will want to subscribe to. Thoughtfully come up with a content plan, and use high-performing hashtags to help more people discover your newsletter.

[Annie Ricci](#), Senior Manager of Digital Marketing, [Prima](#)

Simplynoted



17 Best Gifts for Entrepreneurs



SIMPLY NOTED
DOMAIN RATING: 46

SELF-CARE

Any self-care item is a great gift for an entrepreneur. Show bomb gift sets are some of my favorites. I've always been intrigued by bath bombs, but I'm more of a shower person (which makes this product perfect). A shower bomb usually includes aromatherapy shower steamer vapor tablets that can contain essential oils and relaxing aromas.

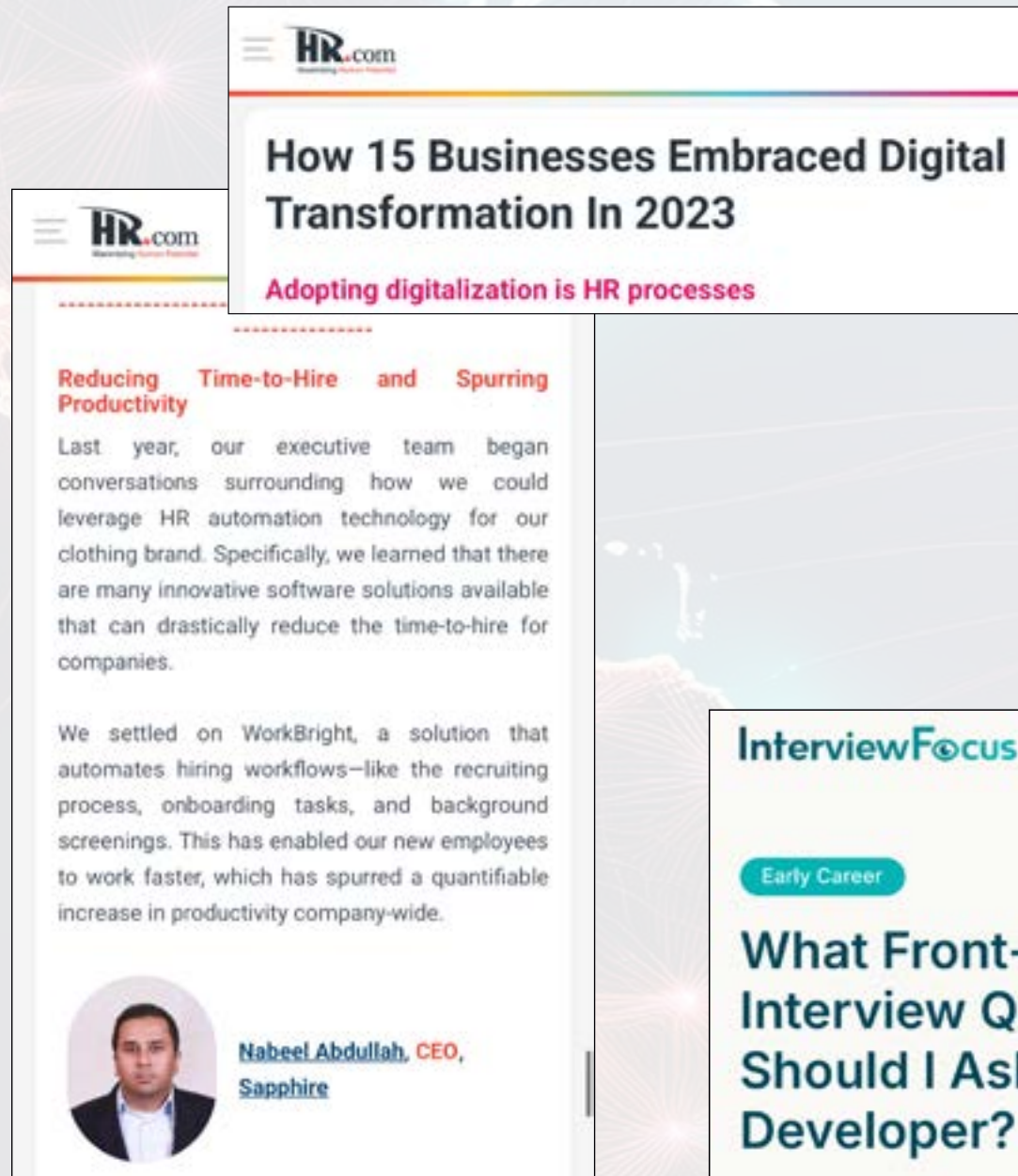
Every time I use them, I feel like I'm in a luxurious spa rather than my home shower. Aromatherapy is said to have a relaxing effect on people, and I always feel refreshed after I use this product.

[Annie Ricci](#), Senior Manager of Digital Marketing, [Prima](#)

Industries: CBD, Wellness, eCommerce

NABEEL ABDULLAH | SAPPHIRE

HR.COM | DOMAIN RATING: 78



TOOTRIS DOMAIN RATING: 59

Implementing an On-premise Daycare

We take child care seriously at Sapphire—so much so that we implemented an on-site daycare to help accommodate working parents. One of the biggest challenges for working parents is finding suitable childcare arrangements from caregivers they can really trust.

Having on-site child care also adds a layer of convenience, because parents don't have to account for a long drive to transport their children to a babysitter. Plus, they take great comfort in knowing they are nearby in case of an emergency.

Nabeel Abdullah, CEO, Sapphire

DIGITAL JOURNAL DOMAIN RATING: 87



9. Artificial Intelligence (AI)

The use of artificial intelligence (AI) in marketing is on the rise, especially with the introduction of ChatGPT. AI can help automate mundane tasks and provide companies with greater insights into their customers, such as identifying customer segments, predicting customer behavior, optimizing digital campaigns, and providing personalized customer experiences.

"Embracing AI-driven technologies can help businesses remain competitive and stay ahead of the curve in the ever-evolving digital landscape," Nabeel Abdullah, CEO of Sapphire predicts. "AI won't completely replace key marketing roles, but it can be hugely beneficial and cost-effective in some areas."

As the use of AI in marketing continues to expand, companies should consider leveraging its capabilities to gain an edge over their competitors. Investing in AI-powered tools can help marketers save time and money, as well as gain valuable insights about their target audience.



INTERVIEW FOCUS DOMAIN RATING: 33

What Have You Accomplished for a Client That You Are Most Proud Of, and Why?

This question prompts the candidate to recall a time when they helped solve a problem for a client or company. This can be very telling of the bottlenecks they can help solve for your website, which is especially important in the e-commerce space.

Answering this question also gives the candidate a chance to shine in their response, and their reaction can help employers gauge their passion for their work.

Nabeel Abdullah, CEO, Sapphire

Industries: Fashion, eCommerce

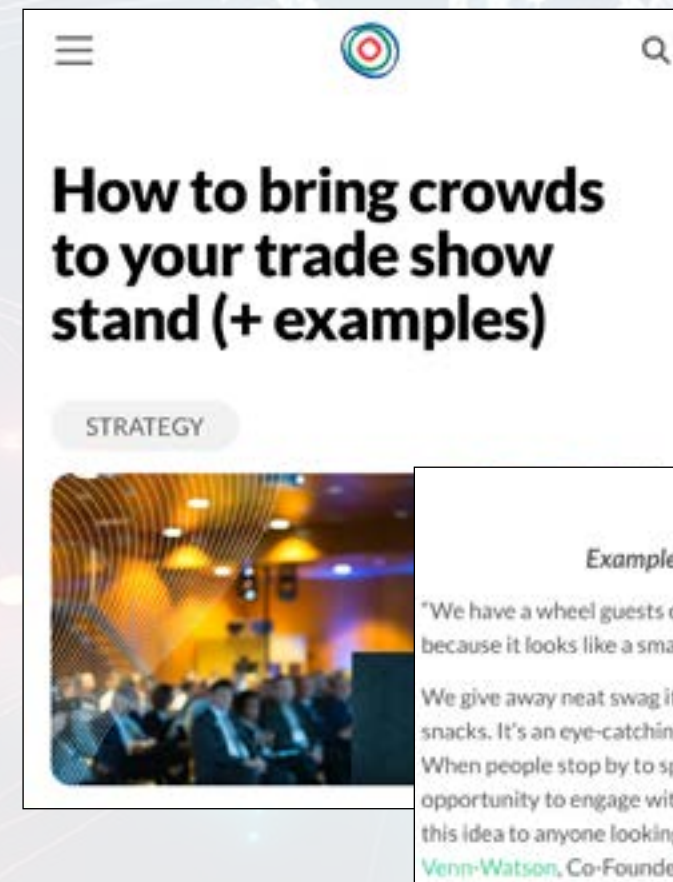
STEPHANIE VENN-WATSON | FATTY 15

GOOD FIRMS | DOMAIN RATING: 33



"We have an in-house support team for now, and we use a live chat feature on our website with artificial intelligence built in so that it routes customers to the correct place. Customer care is an important part of my service and it's not something that I would outsource to low-cost operators who just want to close tickets," says StephanieVenn-Watson, Researcher, [Fatty15](#)

ISOLINE COMMUNICATIONS DOMAIN RATING: 53



Example #2: create a wheel of fortune

"We have a wheel guests can spin to win freebies. It always draws attention because it looks like a smaller version of the "Wheel of Fortune" wheel. We give away neat swag items that feature our logo, as well as healthy snacks. It's an eye-catching feature that draws in many curious visitors. When people stop by to spin the prize wheel, it gives me the perfect opportunity to engage with them about our product. I highly recommend this idea to anyone looking for a fun way to draw people in." - [Stephanie Venn-Watson](#), Co-Founder, [fatty15](#)



Fund the Initial Cost

In the beginning, incorporating Power BI technology seemed like a larger project than I wanted to take on because it carried a seemingly high price tag. For a long time, I was unable to make a confident business decision. However, now that we are leveraging it full force, I realize that it saves us more than it costs us. I've learned that adopting cutting-edge tools into my company tech stack is well worth the investment.

Stephanie Venn-Watson, [fatty15](#)

SENACEA DOMAIN RATING: 42



Create a digital resource that your target audience would find useful. For example, if you're a marketing company, consider creating a roundup of the top 10 free online SEO tools that businesses can benefit from. You can even take it a step further and create a few courses on how to use them. When the lead magnet will add value to their lives, people will gladly hand over their email address in exchange for it.

Stephanie Venn-Watson, Co-Founder, [fatty15](#)

STARTUP BLOG POST | DOMAIN RATING: 24

Industries: Wellness, Supplements, eCommerce

WHY WORK WITH ANCHORFY?

Hi, I'm Rachel —a media and marketing jack-of-all-trades. I have found great success when it comes to getting **quality published backlinks** for brands.

While my skillset is varied, **mining backlinks is my absolute favorite way to help businesses!**

I worked as a journalist for many years. Because of my extensive media experience, I have a good feel for **what reporters are looking for**. I explore the most unique angles to help **increase your chances of placement**.

From health care and technology to e-commerce and sports, I have written

about many **niche industries**, and **professional storytelling is my jam!**

When you partner with Anchorfy, we will work together to **personalize your link-building strategy** based on your needs and budget. Best of all, you will only be charged when you get a published backlink! That's why it's called performance PR — **You only pay when I perform!**

As an added bonus, brands who work with me receive a **complimentary SEO strategy session** to identify multiple ways to help boost rankings.

Thank you for your time, and I look forward to exploring **Performance PR** with you!



Best,

Rachel Nelson

Rachel Nelson

anchorfy.io | rachel@anchorfy.io

